

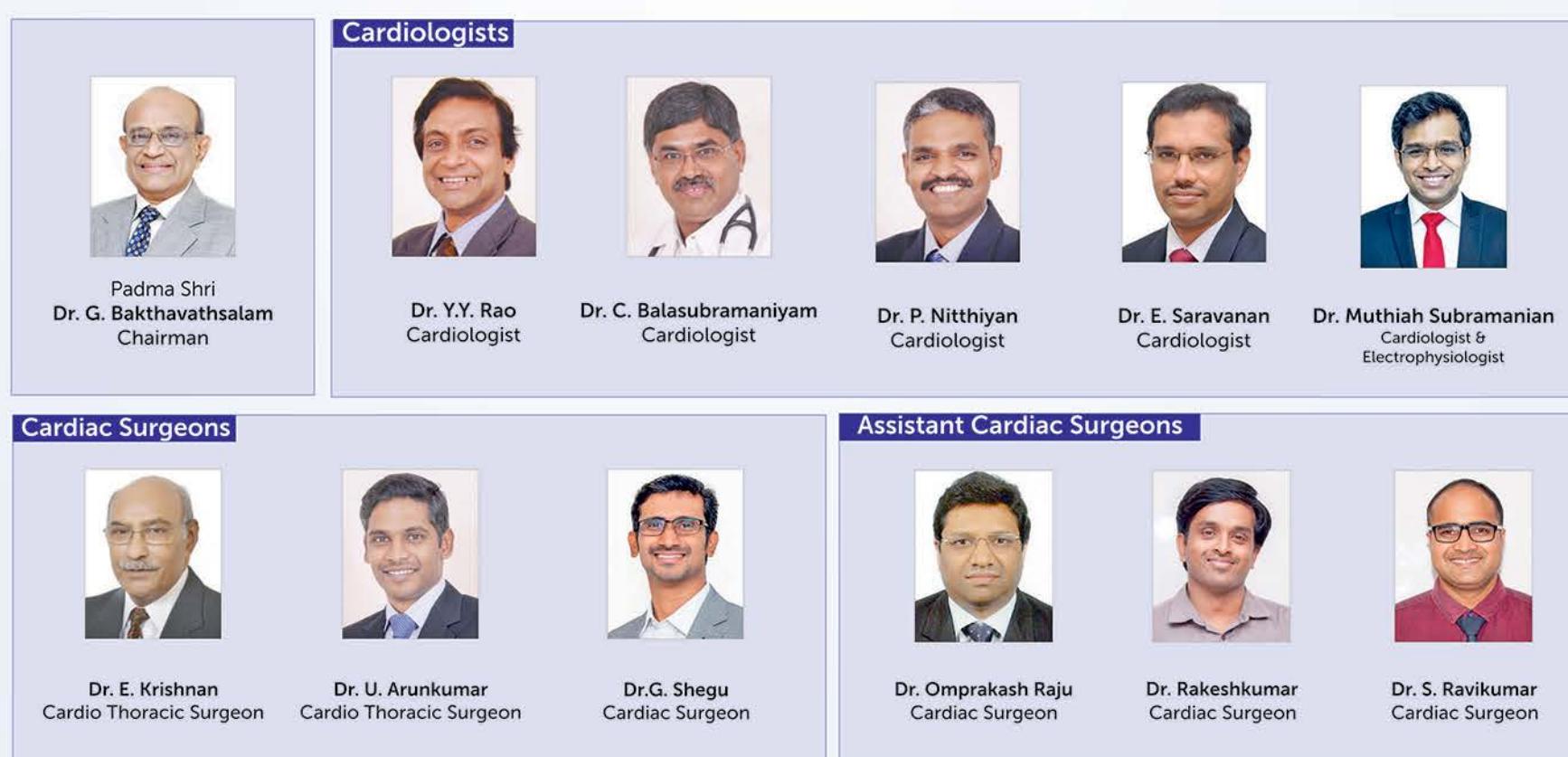
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Number of procedures performed

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Angioplasty	10795 +
Device Closure	261 +
Heart Camps	10653 +
Open Heart Surgery	10325 +
Free Heart Surgeries	2100 +
Minimally Invasive Cardiac Surgery	200 +
People screened through free BP camp	6,00,000 +
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கோவை மைட்கல் சென்டர் & ஹாஸ்பிடல்

ஒவ்வொரு துழப்பிலும் விழிப்புணர்வு சேரட்டும்...!



சுற்றும்
தி கோவை மயில்

நமது இருதயம் 24 மணி நேரத்தில் குறைந்து ஒரு லட்சம் முறை துடிக்கிறது என்பது உங்களுக்கு தெரியுமா? நாம் கண் அசைந்ததுவும், துரிகூட தன்ராமல் 365 நாட்களும் துடித்துக்கொண்டு நம்மை உயிர்ப்பாக வைத்துக்கொள்ளும் இருதயம், இறைவன் படைப்பில் ஒரு அதிசயமே.

அனால் இதற்கு ஏற்றவை எவ்வை, கேட்டு விளைவிப்பை எவ்வை? இதை ஆரோக்கியமாக வைத்துக்கொள்ள என்னெசெய்வேண்டும்? இதுபோல நாம் என்னையிருப்போமா என்றால், அதற்கும் விரைவுபட்டு கொடுவும் குறைவே.

ஒவ்வொரு ஆண்டும் பல மிலியன் கணக்கில் உயிர்கள் இருதய நோயால் பற்போகிறது என்பது பலராலும் உணரப்படாத ஒன்றாலும் உண்ணது உலக மக்கள் அனைவரும் வருடத்தில் உரிநாவாது இதயத்தைப் பற்றி சிந்திக்க இருதய நோயகள் பற்றி தெரிந்து கொள்ளன, இருதய நலன் பற்றி பிறகுக்கு பகிர வேண்டியனதாக நோய்கள் செப்டம்பர் 29 உலக இருதய தினமாக அனுசரிக்கப்பட்டு வருகிறது.

இந்நாளில், தமிழகத்தின் முன்னிமுறுத்துவமனைகளில் ஒன்றான கோவை மெடிக்கல் சென்டர் மற்றும் ரூபாஸ்பிடலின் இருதயவியல் தறை வல்லுநர்கள் இருதயம் மற்றும் இருதய நோய்கள் பற்றி அரிய தகவல்களை பொதுமக்கள் நலன் கருதி நம்மிடம் பகிர்ந்து கொண்டனர். அவர்கள் கூறும் தகவல்கள் பின் வருமாறு:



- பாக்டர் தாமஸ் அலெக்சாண்டர்,
தலைவர், இருதயவியல் துறை

இருதய நோயின் தாக்கத்தை தடுக்க ஒன்றியைவோம்!

இந்த உலக இருதய மக்கள் அனைவரையும் அச்சுறுத்தும் இருதய நோயங்கள் நம் கவனத்தை செலுத்த வேண்டியனதாக நான் பார்க்கிறேன்.

கிட்டத்தட்ட 60-65 மிலியன் இந்தியர்களுக்கு இருதய நோய் உள்ளது என்று தகவல்கள் தெரிகின்றன. 7% கிராமப்புற பகுதிகளில் உள்ளவர்களுக்கும், 12% நகர்ப்புறங்களில் உள்ளவர்களுக்கும் இருதய நோய்கள் பற்றி வருகிறது.

கட்டுப்படுத்த முயற்சிகள் எடுப்பதோடு, இவை இனம் வயதினரிடம் தாக்கத்தை ஏற்படுத்தாதவாறு இருக்க நடவடிக்கைகள் எடுக்கவேண்டிய அவசியம் இப்போது உள்ளது.

இந்தியாவில் கணிசமாக 45 வயதிற்கும் கீழ் உள்ளவர்களுக்கு இருதய நோய் ஏற்பட்டு வருகிறது என்பது நாம் அனைவரும் வருந்தக்கூடிய செப்தி. இருதய நோய் ஏற்படக் காரணமாய் அமையும் சர்க்கரை நோய், உயர் இரத்த அழுத்தம், இருதய நோய்கள் உணர்வு உடற் கொழுப்பு ஒருவருக்கு

உள்ளதா என்பதைக் கண்டறிந்து அவற்றை சரிசெய்யவேண்டும். அதைப் போலவே நம் சுமதாயத்தில் ஏற்பட்டுள்ள உணவுப் பழக்கமுறை மாற்றம், உடல் உழைப்பின்மை, அதிகரித்து வரும் புகை பழக்கம் போன்ற வாழ்க்கை முறை மாற்றங்களை தவிர்க்க வேண்டும்.

இவற்றை மனதில் கொண்டு உள்ள அனைவரும் ஒரு சமுதாயமாக ஒன்றியைந்து, இதனால் ஏற்படும் தாக்கத்தை உணர்ந்து, அதை தடுக்க முயல்வோம்.



பாக்டர் சுலைஷ் குமார்,
குறுக்கீட்டு இருதய நோய் மருத்துவர்

மன மாற்றமும் வேண்டும்!

மாரடைப்பு வருவதற்கான தவிர்க்க முடியாத காரணங்களாக ரதத்தில் கொடுப்பின் அனு அதிகமாக இருதல், சர்க்கரை அனு கட்டுக்குள் இல்லாமல் இருப்பது, பாக்கிரை அமைக்கடிய வியாதிகளின் தன்மையினாலும் மாரடைப்பு வரலாம். இப்படி பல்வேறு காரணங்கள் இருந்தாலும் இருதய நோய் வருவதை தவிர்க்க கடிய வகையில் சில மாற்றங்களையும் நம்மால் செய்ய முடியும். அதில் புகைபிடித்தலை விடுவது, மன அழுத்தம் இல்லாமல் இருப்பது, ஒரே இடத்திலேயே அமர்ந்து இருக்காமல் சுதாசூர்ப்பாக வேலை செய்தல் போன்றவற்றை செய்வதன் வழியாகவும் மாரடைப்பு வருவதைத் தடுக்க முடியும்.

டென்ஷனாக இருப்பதால் தான் புகை பிடிக்கலால் அருந்துகிறேன் என சிலர் கிருவதுவுண்டு. இனால் நோய் பாதிப்பு உண்டாக்கும் இப்பழக்கத்தை நம்மால் தவிர்க்க முடியும். இவற்றில் இருந்து விடுபட உதவும் வகையில் யோகா, இசை, நீக்கைவை காட்சிகள் பார்த்தல் என மனதை வேறு திசைக்கு திருப்புங்கள்.



- பாக்டர் சுரவன்,
இருதய நோய் நியனர்

அறிகுறிகளை அலட்சியப்படுத்தாதீர்!

மாரடைப்பு ஏற்பட்டால் நெஞ்சுப்பகுதியில் இருக்கும் குறுவார்கள். ஆனால் மட்டும் குறுக்கும் நோய் இருக்கலாம் அல்லது தொண்டை, கைகள், மேல்வியல் போன்ற இடங்களில் உயிர்ப்பிலும் ஏற்படலாம். சிலருக்கு வரி இல்லாமல் ஏற்படுவது போன்ற இறுதுவும், நெஞ்சுப்பகுதியில் நோய்கள் பற்றி வருகிறது. அந்த மாதிரியான அறிகுறிகள் தொன்னிலான் சுதாரித்துக் கொள்ளவேண்டும்.

மேலும் வியர்வை, வாந்தி, படப்பட்டு, மாற்கம் போன்றவையும் மாரடைப்பு ஏற்படுவதற்கான மூலங்கள் அறிகுறிகளாக இருக்கலாம். மேலும் வியர்வை, வாந்தி, படப்பட்டு, மாற்கம் போன்றவையும் மாரடைப்பு ஏற்படுவதற்கான மூலங்கள் அறிகுறிகளாக இருக்கலாம். இது போன்ற வித்தியாசங்கள்

- பாக்டர் மோகன்,
இருதயவியல் துறை நியனர்

தீர்வளிப்பது கிணையம் அல்ல, நீபுனர்களே!

இருதய நோய் தொடர்பான அறிகுறிகள் தொடர்பால் அறிநிலை அஞ்சியோகிராம், அருக்கலாம், உயர்தா ஆஞ்சியோபாயினால் அமைத்துக்கொள்ளுகிற செலவுது மிக அவசியம்.

அங்கு தான் இது என்ன மாதிரியான இருதய நோய் என்பதை துல்லியமாக அராய உதவும் மருத்துவமனைக்கு எதுவும் ஏற்படாமல் கூட இருக்கும் நடக்கும் போன்ற நெஞ்சு நடக்கும் போன்ற நோயாக இருப்பது போன்ற உணர்வு சிலருக்கு ஏற்படும்.

மூலம் சமயகளில் மாரடைப்பு ஏற்படுவதற்கான முன்னால் அறிகுறிகள் அறிநிலை அஞ்சியோபாயினால் அமைத்துக்கொள்ளுகிற செலவுது மிக அவசியம்.

இருப்பார்கள். கோவை மெடிக்கல் சென்டர் மருத்துவமனையில், அதிநிலை அஞ்சியோகிராம், உயர்தா ஆஞ்சியோபாயினால் அமைத்துக்கொள்ளுகிற செய்யக்கூடிய கட்டமைப்பு, ரத்த குழாய்களில் ஏற்படும் கடினமான கால்சியத்தை உடைக்கக்கூடிய 'ரொடேப்போட்டோர்' கருவிகள் மற்றும் தீவிர இதய சிகிச்சையில் உதவக்கூடிய நவீன் எக்மோ கருவிகள் போன்ற அனைத்தும் நோயாளிகளுக்கு தரமான சிகிச்சையை தங்குத்தெயின்றி முன்கூட என்றும் உள்ளது.

- பாக்டர் மினோஷ் சுபாஷ்,
குழந்தைகள் ஏற்படும் அறிகுறிகள்

இருக்கும். மருத்துவப் பரிசோதனையில் அதிக இதய தடிப்பு, ரத்த அழுத்தத்தில் மாறுபாடு போன்ற உறவுகளை குழந்தைகளுக்கான அறிகுறியாக மூச்ச வாங்குகிற குடிப்பதில் சிரமம், அதிகமான வியர்வை, எடை அதிகரிப்பின்மை போன்ற உறவுகளை குழந்தையின் இருப்பதில் உடன் தாமதிக்காமல் சிகிச்சை மேற்கொள்ள வேண்டும். பாதிப்பு ஏற்பட்ட குழந்தைகளில் நோய்களுக்கும் அனிக்க முடியும். ஆனால் நோய் கண்டறியப்பட்ட உடன் தாமதிக்காமல் இருப்பதில் உருபு மேற்கொள்ள சிகிச்சை செய்ய வேண்டும். அடுத்தபடியாக எழுந்து கூடிய முறை பேச ஆரம்பிக்கும் குழந்தைகளுக்கு அவர்கள் ஏதேனும் விளையாடும்போது அதிகம் மூச்ச வாங்கும், விரைவில் சோர்வு ஏற்படும், எடை மற்றும் உயரம் என வளர்ச்சியில் சிறிது தாமதம் மற்றும் தோல் நகம், நாக்கு, உதடு பேர்வை இடங்களில் நிறமாக தோன்றும். நோயின் தீவிரமாக இருக்கும் குழந்தைகளுக்கு அவர்கள் ஏதேனும் விளையாடும்போது அறுப்பதே அறநிலை வேறு தேவைப்படும். மேலும் இருதய சிகிச்சை மேற்கொண்ட குழந்தைகளும் மற்ற மூச்ச வீரங்கள் நிறமாக தோன்றும். போல இயல்பு நிலைக்கு திரும்ப விடுவார்கள். இது போன்ற இருதய சிகிச்சைகள் சாத்தியப்பட மருத்துவத் துறையில் ஏற்பட முன்னேற்றங்களே காரணம்.

- பாக்டர் பாலகுமரன்,
இருதய நல மருத்துவர்

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G.Kuppuswamy Naidu Memorial Hospital

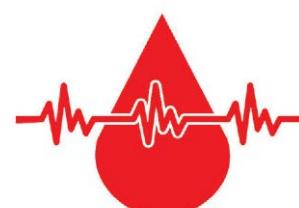
Healing Hearts, Restoring Happiness

S. David Karunakaran
The Covai Mail

World Heart Day (September 29) is that one special day that tries to draw all our attention towards Heart, the organ that works for us 24/7. Doctors, Hospitals and NGOs come together on this day to create awareness about Heart Health and also help us know more about the ways to keep our hearts safe.

If we look at the data from a recent study by World Heart Federation, it points out that Cardio Vascular Disease (CVD) causes over 18.6 million deaths per year, and it remains the world's number one killer. This is yet another example that as our species thrives in other domains, it often forgets to pay attention to its mental and physical well-being.

But thanks to the developments in the field of medicine and medical technology, we have expert doctors and hospitals that can heal the hearts that have become victims of the diseases.



Coronary Angiogram

Pictures tell us the story!

- Dr. Priya Kubendiran,
Consultant Interventional Cardiologist

When patients arrive with pain in the chest, it could be because of reduced blood flow to the heart, caused either by an underlying narrowing of the blood vessel or a clot which blocks the blood vessel completely. So we do an angiogram to determine it. We will make a very minute incision and find the main artery in the wrist. Then, a type of dye that is visible under x-ray scan is injected into the coronary artery through a catheter.

The cath lab machine then takes a series of pictures and produce images of the vessels which will give us the location of the block/narrowing in the blood vessels. After this, we will decide on further course of treatment (medicines only/stenting/by pass surgery).

When the chest pain occurs only when specific activities are done by the patient, like walking, climbing stairs, the



test and treatment are done as an elective procedure but when they arrive with heart attack, it is done as an emergency along with stenting.

We have three excellent cath labs, and with the advancements today, angiogram can be done as a day-care procedure, and angioplasty is done in a much shorter duration than earlier days.

Rotablation & Lithotripsy

We clear the hardest blocks

- Dr. Bivin Wilson,
Consultant Interventional Cardiologist

When there is a block in the blood vessels of the heart, we do angioplasty procedure using a balloon. But if the block is hard because of the deposition of calcium over a long period of time, clearing the block using the usual techniques will not help. In this scenario we have options like rotablation or shockwave lithotripsy.

Rotablation is a complex technique where a drilling is done in the blood vessels with

a diamond-tipped burr which will remove the calcium and facilitate further ballooning and stenting. Though it is a very risky procedure, in trained hands the risk is very low.

In some cases, apart from the superficial calcium, there will be deep calcium in the blood vessels, where rotablation may not help us. In this situation we may have to resort to a new technique called Intravascular Shockwave Lithotripsy. It operates on the principle 'Hard on Hard, Soft on Soft'.

Here acoustic waves are created which modify or fracture the deep calcium without affecting the normal tissues. So it won't cause perforations of the blood vessels and is very safe. In our state-of-the-art Cathlab at GKNMH, we have both these facilities available to treat such complex calcified lesions.



Valve Replacement

We are the pioneers

-Dr. Rajpal K. Abhaichand,
Chairman and Head, Dept of Cardiology

The latest technology that has taken a jump is percutaneous replacement of valves, and we are the pioneers of that procedure in this part of the country.

We are able to do this wonderful procedure seamlessly. Usually what was a surgical procedure requiring 7-8 days of hospitalization is now being done percutaneously through a small 2 to 3 mm hole in the leg.

Initially people were little weary of this procedure but this is safe and efficacious. The morbidity and Mortality that existed earlier has certainly come down following this procedure when done percutaneously.

This is especially very useful in people who are a little older and those who will not tolerate surgery very well.

With the increasing safety and efficacy of this procedure, even younger people with valve problem requiring replacement are willing to go for this procedure. We are gradually expanding the indication to a large segment of the population.

All-round heart care, 24/7

- Dr.P. Chandrasekar,
Chairman, Cardiothoracic Surgery

The Department of Cardiothoracic Surgery at GKNMH was established in the year 1974, and it was the first to be started in this city and region.

Since then, this center has performed more than 30,000 open heart procedures. Today it is one of the top 20 centers in the country doing about 1800 cardiac procedures every year.

It has a very skilled team of surgeons, anesthesiologist, intensivist, perfusionist, nurses and other paramedical staff.

The center does all cardiac procedures, right from surgery on the newborns to cardiac transplants. The center is a center of excellence in certain areas like beating heart surgery, beating heart bypass surgery and valve repair.

As a matter of fact, very few centers in India are Centers of Excellence for

Valve repair, and we are one of them. We are also a Center of Excellence in Pediatric Cardiac Surgery and Aortic Surgery. We are among the top 10 centers that do complex aortic surgery including endovascular and hybrid aortic procedures. We also do minimally invasive surgery.

We also do a spectrum of Vascular and Thoracic surgery as well, and we have a cutting edge technology and state of the art infrastructure to do all complex procedures. Our team includes 3 adult cardiac and 1 Pediatric cardiac surgeon.

We have started a specialized Heart Failure Clinic and have done 3 cardiac transplants; 2 under government scheme. Appreciating our efforts in cardiac transplant, TRANSTAN awarded our team 'The Best Performing



Heart Transplant Team 2021 award in August.

Consistent with the vision of the hospital, we provide highest quality cardiac surgery at affordable cost to patients. We stand on ethics and best clinical practices.

The quality is one of the foremost and we have quality assurance, all cases undergo transesophageal echocardiography, so that when patients leave the operation theatre, the surgical procedure is checked for 100% perfectness. For Bypass surgery we do a transit flow measurement which shows the bypass grafts are working well.

This is available in a very few centers in the country, and it is available in GKNMH

Minimal Access Surgery**Small cut with lots of advantages**

- Dr. B. Madhava Rao,
Consultant Cardiothoracic Surgeon

Heart Surgery has always been done most commonly through a cut in the middle of the chest called Sternotomy, which gives good access to the Heart.

99% of all cardiac surgical procedures are done through this approach. Recently with the advancements in technology, advancements in vision instrumentation and imaging, we are able to do some of the cardiac surgery through smaller incision.

Just like how for removing appendix, gallbladder and uterus, people do laparoscopy,

Thoracoscopy or Minimal Access Surgery is gaining popularity in cardiac surgery also. The difficulty in cardiac surgery is that the heart is a beating organ with full of blood, and that is why a Minimal Access Surgery for cardiac procedures is a challenge.

So through a small incisions through the right or left side of the chest, certain cardiac surgical procedures can be safely done today. This is called Minimal Access Surgery.

Procedures like Valve



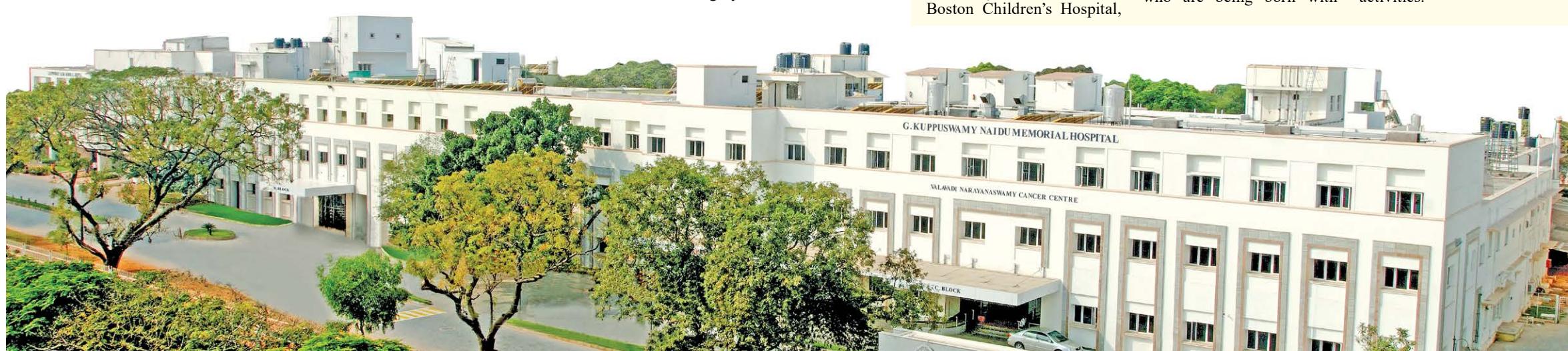
Replacement and bypass can be done in selected patients. The advantage is, we don't cut the center bone so the recovery is faster. The scar is smaller, resulting in better cosmesis.

The technology in this area is fast advancing and now we have latest generation robotics which can do these operations with much smaller incisions. The technology needed for these high end procedures are high; resulting

in increased cost which has limited the availability and usage in the Indian context.

These type of procedures are gaining popularity with advancements in consumables as well. In GKNMH we do bypass surgery, valve replacements & valve repairs, and closure of holes in the heart through small incisions in selected patients.

We also do video assisted thoracoscopic surgery. This hospital is equipped with all the infrastructure needed to do Minimal Invasive Cardiac Surgery and Thoracoscopic Surgery.

**Heart Failure**
We strive to make Hearts win

- Dr.R.Shanmuga Sundaram,
Chief Consultant, Heart Failure Clinic

Primary function of the Heart is to pump blood into our body. When heart muscles fail to pump enough blood as it should be or when it pumps in a strained manner, it leads to a condition called Heart Failure. When this occurs, blood often backs up and fluid can build up in lungs, which can cause shortness of breath while doing regular activities.

There are many causes that lead to Heart Failure. Patient may have blocks in the blood vessels which are supplying heart muscles, or they might have had heart attack previously which subsequently weakens the heart muscles. Uncontrolled Blood pressure for a long time may weaken heart muscles as well. Improper functioning of valves within the heart can lead to Heart failure if not addressed properly.

Problem with this disease is that it may not reveal its presence at earlier stages. Patients may have some minor symptoms like inability to do his daily routine activities,

mild breathing difficulty on exertion. By the time patient seeks medical attention patients might be at their advanced stage of the illness.

For early detection and appropriate management of this illness, we have established a dedicated multidisciplinary Heart Failure Clinic. Heart failure multidisciplinary team includes a Cardiologist who is trained in management of advanced heart failure, a trained Heart failure nurse who are involved in patient counselling, a Physiotherapist who guides the patients for rehabilitation which helps in early recovery, Cardiac surgeons who performs surgical procedures in these patients if warranted and an Electrophysiologist who implants devices which might improve the pumping efficiency of the heart.

Management of patients with Heart failure is multipronged. After evaluation, patients are guided for appropriate lifestyle changes and physical



activities. They are enrolled in Rehabilitation programme. Depending upon the nature of the illness they are suggested angiogram to look for blocks and if needed angioplasty or bypass surgery to remove those blocks. If warranted patients are suggested surgical or nonsurgical treatment options for valvular problems. Some patients might warrant implantation of device therapy which may help the heart to improve its pumping efficiency.

If above mentioned treatment options fail to improve the condition of the patient or if not feasible, then we might have to consider advanced treatment options like implantation of artificial mechanical pumps which will assist the existing heart or Heart transplantation where we remove the diseased heart and implant a heart from a brain dead donor.

Pediatric Cardiology
We make little hearts live long

- Dr.Kalyanasundaram,
Pediatric Cardiologist

Children are either born with heart ailments like holes in the heart, blocks in the valves and blood vessels called congenital heart diseases or they get heart diseases after birth called acquired heart diseases. Hereditary also plays a role here but that is small. If new-borns catch recurrent attacks of cold, not gaining weight, breathing problem, fatigued state etc., parents should be very cautious.

Some babies exhibit a visible condition called cyanosis. This is a condition where the blood of the baby has less oxygen in it due to heart issues. This makes the new-borns' skin appear with a bluish hue. These are symptoms that shouldn't be ignored.

With the advancements today, all types of pediatric heart disease can be treated either via surgery or through minimally invasive procedures without open heart surgery. As far as congenital heart disease is concerned, complete cure is possible, as the risk factors

don't stay with the children like it does in adults.

Holes can be fixed, blocks can be cleared, valves can be corrected, and the children can live a near normal life without fear. Only 10% will require a repeat surgery or minimally invasive procedures to correct the heart issue.

At GKNM, we have the infrastructure and the expertise to treat newborns and children with simple to complex heart diseases. For decades, we have treated such cases and have given very good results.

Cardiothoracic Surgery**Bypass Surgery**
Crossing obstacles, reconnecting happiness

- Dr.Venkatadevanathan,
Cardiothoracic Surgeon

Coronary Arteries supply Oxygen and nutrition to the heart. When a block occurs in any part of this artery, it leads to chest pain and other serious complications. This blockage could be cleared through medicine, stenting and by surgery.

When it becomes too severe to manage the blockage through medicines and other treatments, Bypass Surgery is advised. Bypass surgery accounts for 70% of all cardiac surgical work in our country.

GKNMH is a pioneer in bypass surgery, and here we do bypass surgeries for certain heart-attack patients either



as Beating Heart Surgery or with the support of Cardiopulmonary Bypass Machine. In beating-heart type of surgery, the heart will continue to beat throughout the surgery. When surgery is done with a machine's assistance, it will act as the heart and lung for the patient, as the patient's heart will be stopped.

In our institute, most of the bypass procedures we do are of Beating-Heart type of surgery. We take the artery/ vein from the patient's own body either via endoscopic method or via open method and use it as a new pathway to supply blood to the

**Pediatric Cardiac Surgery****Advanced & Reliable care with best results!**

- Dr.R. Vijayakumar,
Pediatric Cardiac Surgeon

We provide state of the art cardiac care to children who are being born with birth-related heart problems. We do treat all children irrespective of their age, weight and complexity of disease of the patients with congenital heart diseases.

We treat around 300-350 children with congenital heart problems per year. We have international collaborations with Children's Heartlink, a NGO that works from USA. We do get our medical volunteers from Mayo Clinic, USA and Boston Children's Hospital,

Boston, USA to come and perform complex surgeries and train our system at GKNM Hospital.

We have a dedicated team of doctors, surgeons, cardiologists, intensivists, anesthesiologists, perfusionists who are experienced in taking care of children with Heart Diseases. Our results are on par with the rest of the best centers in the country and also in the developed countries.

Our aim is to provide excellent care to children who are being born with

congenital heart disease in and around Coimbatore. Pediatric cardiac surgery is a great service to society, and in our community there are many poor who cannot afford this service. For them, we provide help through Chief Minister's Comprehensive Health Insurance Scheme, and also through the support received from Rotary Clubs, Organization like Genesis and also with the help of CSR activities.

Casagrand announces plans for IPO, aims to be Top 5 players in India soon

The Covai Mail

Casagrand, one of India's leading Property Developers, announced on Friday that the company's plans to go public in a few years. The possibility of going public was announced by Arun MN, Founder & MD, Casagrand in a virtual meet held on Friday, in which he said that in the next one-and-a-half years the IPO will be a sure shot for the Chennai-based player.

He also conveyed about the volume of sales done by the property developer in the last year. He said that it shows that the public are interested in purchasing properties despite the slowdown in other fronts. Arun underlined that Casagrand is right now one of the top 5 developers in South India, and sales during last 2 years have been incredible.

He shared that the company is now aiming to acquire land in Hyderabad. Instead of immediately becoming a Pan India player, the company aims to be dominant or relevant in

the areas where it is present. Arun added that in the coming years, Casagrand will exhibit aggressiveness in adding more land under its belt. While the company is among the top 5 developers in South India, it did not deny the desire to become one of the top 5 in the country soon.

At the press meet, Arun also highlighted the new space the

company has undertaken like Casagrand PropCare, a Facilities Management platform and also shared about the new venture Casagrand BizPark.

At the meet, he also shared that Casagrand is a people-driven company, and it has paid its staff in full during the pandemic year, and also been rewarding them. To a question raised in the meet regarding affordable-housing, Arun said that under a new banner Casagrand will be introducing houses under Rs12 lakh to 30 lakh in places that people would normally prefer buying.



Mr. Arun MN
Founder and Managing Director,
CASAGRAND

Velammal Student sets World Record

The Covai Mail

Master K. Lokesh, Std 7 of Velammal Main School, Mugappair Campus has set an individual record in the Elite World Records successfully solving the Maximum Two Digit Mental Arithmetic Multiplication Problems in (2 rows) in the clock time 5 minutes counted to 106. It was organised

by India Records Academy in Chennai, recently.

Elite World Records is a platform to showcase amazing feats, incredible achievements and events with high standard of recognition. The School's Management appreciated the brilliance exhibited by Master Lokesh.



Unacademy students secure top ranks in IIT JEE Mains

The Covai Mail

Dozens of students from online learning platform Unacademy have got top ranks in the IIT JEE Mains Exam 2021. Amaaya Singh, an Unacademy student, also ranked 1 in the exam, scoring 100 percentile.

Overall, 102 students from Unacademy have got top ranks in IIT JEE Mains 2021. Fourteen came in the All India Rank of 1 to 1000. Eighteen Unacademy students scored 99.9 percentiles and above, while 70 students scored 99.5 percentiles and above.

After this momentous achievement, the students are busy studying for the upcoming IIT JEE Advanced Exam on Unacademy, which will take them one step closer to their dream of joining an IIT, or other prestigious Engineering colleges in India.

Amazon's Great Indian Festival

The Covai Mail

Amazon's 'The Great Indian Festival' (GIF) 2021 will start from October 4, 2021. AmazonGIF 2021 is dedicated to lakhs of small sellers including over 75,000 local shops from 450 cities, offering their unique selection of products to customers across the country.

GIF2021 will also showcase products from Amazon sellers under various other programs such as Amazon Launchpad, Amazon Saheli, Amazon Karigar, as well as top Indian and global brands across categories.

As per a recent study commissioned by Amazon India and conducted by Nielsen, sellers on Amazon, in are optimistic about this festive season and 98% of the surveyed sellers said that technology adoption and ecommerce have positively impacted their business.

Pocket-Sized external SSD from WD

The Covai Mail

Western Digital announced the WD Element SE SSD, a new portable storage solution that marries pocket-sized design with performance.

This compact device is a great solution for consumers who need a portable drive to move files fast. With the WD Elements SE SSD, the consumer is in control of their content across laptops, desktops, and other devices, whether on the job or creating content for fun. With read speeds of up to 400MB/s and capacities of

up to 2TB, this new portable SSD enables consumers to quickly move large files so they can get more done each day. The drive's plug-and-play functionality means it is ready to use right out of the box and can seamlessly integrate into any workflow.

The WD Elements SE SSD features a compact, portable design that is drop-resistant up to 2 meters, making this the perfect drive for your on-the-go lifestyle. Continuing the renowned Western Digital storage legacy of durability, the drive is backed by a three-year limited warranty worldwide.

SRCW - WiseTech Source ink MoU



D. Lakshminarayanaswamy, Managing Trustee, SNR Sons Charitable Trust and Nageshwari, Director of WiseTech Source Pvt. Ltd., Chennai with the MoU.

The Covai Mail

Sri Ramakrishna College of Arts & Science for Women has signed a MoU with WiseTech Source Pvt. Ltd., Chennai on Wednesday to bridge the gap between the Academia & Industry and to enhance employability skills of the students. The MoU involves starting Centre of Excellence,

developing competency based skills, Project Internships, Workshops, Tech-Talk, Webinars, Seminars and Research & Development.

The MoU was signed by the Managing Trustee D. Lakshminarayanaswamy, SNR Sons Charitable Trust and Nageshwari, Director of WiseTech Source Pvt. Ltd., Chennai.

KCT-AMH SSC announce collaboration



K. S. Shankaraagavan, Joint Director & Head, AMH SSC and D. Saravanan, Principal, KCT with the MoU.

The Covai Mail

The Department of Fashion Technology, Kumaraguru College of Technology signed a Memorandum of Understanding with Center of Excellence, Apparel, Made-Ups & Home

Furnishing Sector Skill Council (AMH SSC) recently.

The scope of the MoU includes Guest Lectures, Short-term Internship, Seminars, Workshops, Training Programmes, In-Plant Training, Internship, Symposium, and other technical programmes.

This MoU will provide a platform for students to improve the technical competence, employability and entrepreneurship and lead to faculty excellence along with sharing of expertise and resources to improve the quality of education.

Dr.NGP ITech to enhance students skills via AOSTA

The Covai Mail

Dr. NGP Institute of Technology (NGP ITECH) has established a tie up with AOSTA India Private Ltd as a major step to upgrade the Industry-ready skill sets of the students. The initiative was inaugurated by the Chairman Dr. Nalla G. Palaniswami and Secretary Dr. Thavamani D. Palaniswami recently at the college premises.

This collaboration with Aosta which is a world class Healthcare related software and solutions provider would be a boon to the students of NGP ITECH, in terms of Value Added Training, Internship programs and Placements from an Industry partner like AOSTA, who are acquainted with the industry requirements since 1999.

In his inaugural address, Dr. Nalla G. Palaniswami



Dr. Nalla G. Palaniswami, Chairman and Dr. Thavamani D. Palaniswami, Secretary, Dr. NGP Itech along with S. U. Prabha, Principal, Dr. NGP Itech and Ravi Shankar, Director-Technical Operations, AOSTA during the MoU.

stressed the importance of the New Educational Policy which insists on the hands-on training and application-oriented learning.

Dr. Thavamani D. Palaniswami, while felicitating, deliberated about the need for digital learning. She also emphasized on critical

thinking and problem solving skills to be developed by the students. S. U. Prabha, Principal, stated the need for bridging the gap between industry and academia. She also added that this initiative will provide in-house internship opportunities for the students in the domain of APP Development.

Ravi Shankar, Director-Technical Operations, AOSTA expressed that, their core competence is to build hybrid, integrated, scalable and extensible enterprise class web and mobile applications for healthcare sector and this domain knowledge could be transferred to the faculty members and students.

PSG CAS sportstars bring home laurels



Sri Riddhi Lakshmi and Paramesh while receiving medals in their respective events.

The Covai Mail

S. Paramesh, a M.A. Communication first-year student of PSG College of Arts and Science (PSG CAS) has successfully won the silver medal in the State Level Powerlifting Championship held at KPR Institute of Technology, Coimbatore recently.

Similarly, Sri Riddhi Lakshmi, a B.A. Economics Student of PSG CAS competed at the National Level 11th Albatross Golf Tournament, held in Bengaluru and won the tournament.

Last month Adarsh Vikram Narayanaswamy, a student from the PSG Institute of Advanced Studies (PSG IAS) competed in the elite

category at the prestigious 2021 Swiss open (Racketlon) in Zürich, and won a bronze medal in the men's doubles event.

It must be mentioned that in recent months, students from PSG Institutions have won many prizes and trophies in State, National and even International events.

Amazon sees hike in electronics sales

The Covai Mail

Amazon India announced the expansion in the selection of its consumer electronics portfolios ahead of the festive season.

The company has increased the consumer electronics' selection to more than 2 lakh products across top brands such as HP, Apple, Samsung, Xiaomi, Lenovo, Asus, Boat, JBL, Sony, JBL, Noise, Canon and many more.

Amazon India has seen over 70% growth Y-O-Y in the consumer electronics category in Coimbatore, Kanchipuram and Chennai are the top two cities that are driving further growth for consumer electronics in Tamil Nadu along with smaller towns including Madurai and Vellore.

'Public Relations' veteran enters Hall of Fame

The Covai Mail

National PRCI Excellence Award is presented to PR and media professionals for their significant contribution to the profession. R. Swaminathan, one of the most influential Public Relations personality in the country has been awarded the Life Time Achievement Award by the Public Relations Council of India recently.

The Governor of Goa, Sreedharan Pillai presented Life Time Achievement Award to R. Swaminathan, who is known as the brain behind Sasi Advertising, a leading PR firm in Coimbatore at the 15th Global Communication Conclave held in Goa by the Public Relations Council of India. He was also inducted into the Hall of Fame.

Pramod Sawant, Chief Minister of Goa appreciated the other winners along with R. Swaminathan for their lifetime contributions to the profession. MB Jayaram, Chairman emeritus and Chief mentor PRCI also seen in the picture.



R. Swaminathan receiving the award from CM of Goa Sreedharan Pillai.

First Cartoon website launched in Covai



Cartoonist Mathi's cartoon website www.mathiccartoons.com was launched here recently to a warm reception. The website was unveiled by M Manickam of ABT- Sakthi Groups along with actor Siva Karthikeyan. The website features 2,000 select cartoons of his. They were chosen from about 17,000 cartoons that were published in newspapers, weekly magazines and vernacular dailies since 1990.

Flipkart introduces service marketplace

The Covai Mail

Flipkart is introducing a separate marketplace model 'Flipkart Xtra' with an aim to give flexible earning opportunities to individuals, service agencies and technicians.

This new platform will also help bolster Flipkart's supply chain to ensure seamless and faster delivery of shipments and service to consumers across India while creating part-time opportunities for individuals. 'Flipkart Xtra' is available on

the Google play store.

With a few simple steps that include downloading the app and sharing information for background verification, individuals will be able to onboard themselves for various roles, including delivery executives to start with, and service partners or technicians in the coming months.

With e-commerce enabling anytime and anywhere access to products, the Flipkart Xtra program will help create flexible earning opportunities while augmenting deliveries.

JK Tyre introduces 'Tyre with a brain'

The Covai Mail

Indian Tyre industry major and the pioneer of radial tyre technology in the country, JK Tyre & Industries Ltd. has launched a high-impact TVC for their latest innovation, 'Smart Tyre - Tyre With a Brain'.

The TVC campaign aims to establish JK Tyre as a new age tech-driven brand that understands the pulse of their customers, in line with shift in customer preference towards connectivity and smart devices. The new TVC also showcases the cutting-edge innovation of JK Smart Tyre, and the new features that will define the future of mobility.

Minimally Invasive Cardiac Surgery

 The Covai Mail

Traditionally a full median sternotomy (dividing the breast bone) has been the standard surgical approach for heart surgery. A full sternotomy provides excellent exposure to heart and the vessels, and also allows central cannulation for cardio-pulmonary bypass for any cardiac surgery procedure.

This leaves a 9-12 inches scar in front of the chest. However, recently there has been several reports of less invasive technique for cardiac valve surgery through small incisions, with safety and good results.

Minimal invasive Mitral valve replacement/ repair (MICS MVR)

With minimal invasive approach, we use a 4-5 cm incision on the right side of the chest and use sophisticated instruments to reach the mitral valve. Once the heart chambers are opened under cardio-pulmonary bypass the procedure is the same as in a conventional open heart surgery.

Minimal Invasive Coronary Artery Bypass Surgery (MICS CABG)

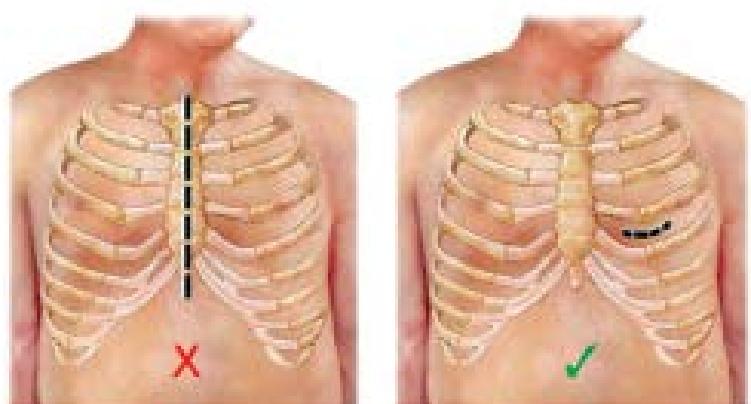
MICS CABG surgery is considered to be a safe and complete operation and has revolutionized the way coronary surgery is performed. In this technique, the heart is approached through the side of the left chest via a small 4 cm incision. This incision is placed just under the nipple. The chest is entered between the ribs without cutting any bones and by splitting



Dr. G. Bakthavathsalam
Chairman, KG Hospital

the muscle.

- With advanced instrumentation, advanced techniques we perform CABG with a combination of artery and veins or total arterial depending on the coronary artery lesions. Since there is no cutting through any bone the post patients experience less pain and the chance of infection is very low.
- The advantages to the patient following a Minimally Invasive Cardiac Surgery include
 - Shorter recovery period. Patients feel better earlier and return to their normal.
 - Post operative discomfort is less.
 - Shorter hospital stay.



First and only hospital in Coimbatore to currently perform Minimally Invasive Cardiac Surgeries (MICS). Completed 200+ MICS surgeries with 100% success rate till date.



- Lower risk of wound infection.
- The restriction and limitation on lifting weights do not apply as with traditional surgery.
- Cosmetically excellent by comparison.

Surgeries performed through Minimally Invasive Approach

- Mitral Valve Repair/ Replacement
- Aortic Valve Replacement
- Coronary Artery Bypass Surgery (for selected patients)
- Bentall's procedure (for selected patients)
- Ascending Aortic Arch Replacement (for selected patients)



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Consultant Cardiovascular & Thoracic Surgeon
Minimal Invasive Cardiac Surgeon

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Engineers cherish memory of Visvesvaraya

 The Covai Mail

The Institution of Engineers, KPR Institute of Engineering and Technology, Coimbatore in association with the Institution of Engineers (India), Coimbatore local centre organized the 54th Engineers Day celebration.

M Akila, Principal, KPR of Engineering and Technology, Coimbatore delivered the Presidential Address. J.Krishnamoorthi gave an insightful presentation about the celebrated engineer Sir M Visvesvaraya.

The guest of honor, Kannan Ambalam, Associate Professor, Department of Public Administration and Development Management, Wollega University, Nekemte, Ethiopia addressed the gathering and shared his experience.

The Chief Guest, M. Muruganandam, Principal Scientist (Fisheries and Aquaculture) & Fulbright Scholar, Hydrology and Engineering Division, ICAR-Indian Institute of Soil and Water Conservation (ICAR-IIISWC), Dehradun presented the latest technology used by Engineers.

AICTE Chairman interacts with SKCET faculty

 The Covai Mail



young faculty and also recommended updating series for experienced faculty.

He deliberated about different initiatives of AICTE for faculty, students, institution and the society. Further talking about the faculty development programmes He exclusively insisted on continuous training modules for

of internship and real time industry projects both for students and faculty.

He debriefed the programmes of AICTE with reference to research, innovations and infrastructure growth. He emphasised on the importance of faculty sponsored research and industry collaborative research in the upcoming years which will pave the way to building a stronger institution.

He insisted the Institution to encourage students to take up cross major/ functional courses with other professional degrees in science and arts based on their interest.

Marie Gold's My Startup Season 3.0

 The Covai Mail

Britannia Marie Gold's My Startup campaign has successfully run across two seasons, providing funds and skill development for Indian homemakers to embark on their entrepreneurial journeys.

In 2020, a partnership with NSDC helped the campaign provide 10,000 homemakers with basic communication skills, financial literacy through access to information and communication technology (ICT), along with micro entrepreneurial skills for social and economic self-reliance. In its Season 3, the Britannia Marie Gold My

Start-up campaign has been broadened to help home makers leverage the internet to grow their businesses.

Starting a business of their own, would make these homemakers feel more self-confident, empowered and feel more respected in the society. To support these aspirations, participants will be able to access a set of digital skilling resources from Google. These digital resources are available in six languages – Hindi, Telugu, Tamil, Kannada, Bengali and English.

The last day for online submissions is 05/11/2021. The full terms and conditions can be found at www.britanniamystartup.com

Cadbury's Sustainable Cocoa Sourcing

 The Covai Mail

Cadbury chocolate brands will now carry the 'Cocoa Life' logo on the front of the packs.

The Cocoa Life program is the company's commitment and promise to be sourcing sustainable cocoa for chocolate in India. Cocoa Life is a cocoa sustainability program that helps communities thrive in six key cocoa-growing origins-Ghana, Côte d'Ivoire, Indonesia, the Dominican Republic, and Brazil, in addition to India. The company introduced cocoa farming in India, 55+ years ago in the four states of South India - Andhra, Karnataka, Kerala, & TN.

Chamber passes key resolutions at 87th AGM

 The Covai Mail



Esteemed Members of ICCIC during the AGM



Office bearers of the Association

for Covid 19 affected persons.

Rs. 5,00,000 to the Chief Minister's Public Relief Fund.

Support rendered to industry:

"Our Chamber jointly with CODISSIA, SIEMA and IIF promoted the All India Council of Association of MSMEs. The steep increase in raw material prices was discussed seriously and represented to the PM of India. AICA appealed the PM to intervene in this matter to bring down the prices of raw material and help the MSMEs" the President said.

He also pointed out that the Chamber participated in the

meeting organized by Commercial Tax Dept, addressed by Moorthy, Minister for Commercial Taxes, and the

Chamber has submitted the grievances of trade and industries related to GST issues, E-way bills, waiver of interest, extension of time, formation of Traders Welfare Board etc"

He shared the appeals made with Industry Minister Thangam Thennarasu, Rural Industry Minister Anbarasan and Public Works Minister EV Velu.

Along with these several measures taken by the Chamber for industries welfare were briefed before the members.

Resolutions Adopted at AGM:

At the AGM, resolutions related to Railways (Including introduction of MEMU, creation of more infrastructure amenities at Railways Junction in North Coimbatore, Peelamedu and Podanur, extension of platform at Peelamedu, Irugur and Somanur Junction and other key resolutions) were passed.

Resolution related to Metro train, civil aviation, roads (western by-pass road and Coimbatore-Karur Expressway) were passed.

The members whole heartedly agreed that a National Investment and Manufacturing Zone in Coimbatore should be developed.

Resolutions related to GST, Reduction in GST slabs and rates Coimbatore Master Plan, Single Window Clearance, Electricity, Labour Law, Agriculture, Formation of Greater Coimbatore Development Authority were proposed, seconded and passed.

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