

2024 மக்களவைத் தேர்தல்: பயம் வந்துவிட்டதா மோடிக்கு?



சானக்கியன், தி கோவை மெயில்

பாஜிக் தலைமையிலான என்.டி.ஏ.
 கூட்டணிக்கு எதிராக இந்தியா
 கூட்டணி எனத் திரண்டு நிற்கும்
 எதிர்க்கட்சிகளால் பிரதமர்
 மோடியை வீழ்த்த முடியுமா,
 இந்தியா கூட்டணியின் எதிர்க்காலம்
 என்னவாகும் என்ற கேள்வி நாடு
 முழுவதும் ஒலிக்கக் தொடங்கியுள்ளது.
 நேரு, இந்திராகாந்திக்கு
 பிறகு இருமுறை
 அறுதிப்பெரும்பான்மையுடன்
 ஆட்சியைப் பிடித்த பிரதமர் என்ற
 பெருமையைப் பெற்றிருக்கும்
 மோடியை, மீண்டும் மூழுவது
 முறை வெற்றி பெற செய்யக்கூடாது,
 எப்படியாவது வீழ்த்திவிட வேண்டும்
 என்ற எண்ணத்தில் இந்தியா கூட்டணி
 என்ற உருவத்தில் ஒரே அணிக்கு
 வருவதற்கு உறுதியேற்றுள்ளன
 எதிர்க்கு சிகால்.

எதுக்கட்டான்.
என்டிர கூட்டணிக்கு பாஜுக
தான் தலைமை என்ற நிலையில்,
இந்தியா கூட்டணிக்கு காங்கிரஸால்
தலைமை கிக்க முடியவில்லை.
பிகார் முதல்வர் நிதிஷ்குமாரின்
முயற்சியால் பாட்டனவில் கூடிய
எதிர்க்கட்சித் தலைவர்கள் மீண்டும்
2வது முறையாக காங்கிரஸ்
இருங்கிணைப்பில் பெங்களூருவில்
கூடி கூட்டணிக்கு இந்தியா எனப்
பெயர் குட்டியுள்ளனர்.

அதைத்தொடர்ந்து 11 பேரைக் கொண்ட ஒருங்கிணைப்புக் குழு உருவாக்கப்படும் என்றும், அதற்கு ஒருங்கிணைப்பாளர் யார் என்பது பின்னர் அறிவிக்கப்படும் என்றும் இந்தியா கூட்டணி தகவல் வெளியிட்டுள்ளது.

இந்தியா கூட்டணி என்ற பெயரில் நாடு முழுவதும் முகவரி தெரிந்த மாநிலக் கட்சிகளுடன் காங்கிரஸ் கட்சி மக்களைவத் தேர்தலை சந்திக்க ஆயத்தமாகி வரும் நிலையில், பாஜுகவும் என்டிர கூட்டணியை விரிவுப்படுத்தி தாங்களும் வலுவாக இருப்பதாகக் காட்ட வேண்டிய நிலைக்குத் தள்ளப்பட்டுள்ளது.

இந்தியா கூட்டணியில் சில சிறிய கட்சிகள் இடம்பெற்றுள்ளன என்றாலும், என்டிர கூட்டணியில் வெட்டர் பேரு கட்சிகளின் எண்ணிக்கையை அதிகரித்து,

அதிக எண்ணிக்கையான கட்சிகள் (38 கட்சிகள்) இருப்பதுபோன்ற தோற்றத்தைக் காட்டியுள்ளது பாஜக கடந்த மக்களைவத் தேர்தலில் பாஜகவுடன் இருந்த நிதிஷ்குமார், உத்தவ தாக்கரே போன்றவர்கள் இப்போது இந்தியா கூட்டணியில் அங்கம் வசிக்கின்றனர். மேலும், அரவிந்த் கேஜீரிவாஸ், மம்தா பானர் போன்றவர்கள் இந்தக் கூட்டணிக்கு வந்திருப்பதும் கூடுதல் பலம் போன் தோற்றத்தை ஏற்படுத்தியுள்ளது.

மணிப்பூர் விவகாரத்தில் ஈடுபடவாக்களுக்கு கடுமையான தண்டனை வழங்க வேண்டும் வானதி சீனிவாசன் பேச்சு

ବାଲ୍ମୀକିରାଜଙ୍କ ପେଟ୍ରି

 தீ கோவை மெயில்

கோவை நவுஇந்தியா
பகுதியில் உள்ள
இந்துஸ்தான் கலை,
அறிவியல் கல்லூரியில்,
மத்திய அரசின் பல்வேறு
துறைகளில் வேலைவாய்ப்பு
பெற்ற இளைஞர்களுக்கான
பணி நியமன ஆணைகள்
வழங்கும் விழா அண்மையில்
நடைபெற்றது.

சிறப்பு விருந்தினர்
மத்திய சமூக நீதி மற்றும்
அதிகாரமளித்தல் துறை
இணை அமைச்சர்
நாராயணசாமி தலைமை
வகித்தார். கோவை தெற்கு
தொகுதி சட்டமன்ற
உறுப்பினரும் பாஜீக
தேசிய களிர்ணியின்
தலைவருமான் வானதி
சௌவாசன் வேலைவாய்ப்பு
பெற்றவர்களுக்கு வாழ்த்துத்
கொள்கிற்காக்

தெரிவித்தார்.
தொடர்ந்து
செய்தியாளர்களிடம்
பேசிய வான்தி சீனிவாசன்,
‘கி.பி.எஸ்.இ. மாணவர்கள்
பிராந்திய மொழி படிக்க
இயலும் என்ற உத்தரவு
வழங்கப்பட்டுள்ள நிலையில்
ஒவ்வொரு மொழியையும்
மதிக்கும் அரசு, பாஜுக அரசு
என்பது நிருபணமாகிறது.
மணிப்பர் விவாதாம்

மனித நாகரிகத்திற்கு எதிரான, சகிக்க முடியாத, ஜீவனிக்க முடியாத செயல். அதில் ஈடுபட்டவர்களுக்கு கடுமையான தண்டனை வழங்கப்பட வேண்டும். மனிப்புர் மாதிரியான பிராந்தியங்களில் அமைதியற்றுக்கூலில் பல முடிவுகள் எடுக்கப்படுகிறது. அன்றாட சண்டையில்கூட பெண்களை வைத்து பிரச்னை செய்யும் சமூகத்தின் மனப்பாங்கு மாறுவேண்டும்.

கார்நாடக முன்னாள் முதல்வர் குமாரசாமிபோல தேர்தல் சமயத்தில் இன்னும் பலர் எங்களுடன் இணைந்து செயல்படுவார்கள். தேமுதிம உட்பட எந்தக் கட்சியையும் பாஜக உதாசீனப்படுத்தாது.



மண்பூருக்காக பேசும்
 காங்கிரஸ் கட்சி, அக்கட்சி
 ஆனால் மாநிலத்தில்
 பெண்களுக்கு ஆதரவாக
 பேசிய அமைச்சர் பதவி
 நீக்கம் செய்துள்ளது. கட்சி
 வேறுபாடுயின்றி இந்தியாவில்
 எந்தப் பெண்ணிற்கு
 பாதிப்பு ஏற்பட்டாலும்
 பாஜக அவர்களுக்கு
 உறுதுணையாக நிற்கும்.
 நாட்டில் இருக்கக்கூடிய
 பல்வேறு கட்சியினர்
 பாலகல்லூர் என்னிடையா

பாஜகவளிடுடன் தீர்மானம்
உள்ளார்கள். பாஜகவின்
கூட்டனியை விரும்புவர்கள்
தனி மனிதராக இருந்தாலும்
சேர்த்துக்கொள்வோம்
என்றார்.

**கோயம்புத்தூர் வழக்கறிஞர் சங்கம் சார்பில்
மறைந்த முத்த வழக்கறிஞர் குப்புசாமியின்
நீணவு புகைப்படம் தீரப்பு**



டாக்டர் குப்புசாமியின் சிறு வாழ்க்கை வரலாறு புத்தகத்தை வெளியிடுகிறார்கள் கோயம்புத்தூர் வழக்கறிஞர் சங்கத்தினால் மற்றும் விருந்தினர்கள்.

தீ கோவை மெயில்

மாவட்டத்தின் பிரபல சிவில் வழக்கறிஞர்களில் ஒருவரான முத்தவழக்கறிஞர் குப்புசாமியின் (1932 - 2016) நினைவு நாளை முன்னிட்டு, அஞ்சலி செலுத்தும் விதமாக கோவை வழக்கறிஞர்கள் சங்கம் சார்பில், கோவை மாவட்ட நீதிமன்ற வளாகத்தில் உள்ள நூலகத்தில் நிறுவப்படவுள்ள அவரது புகைப்படத்திற்கு வெள்ளிக்கீழமை மலர் தூவி மரியாதை செலுத்தினார்.

இதில் கோயம்புத்தூர் வழக்கறிஞர்கள் சங்கத் தலைவர் கே.எம்.தண்டபாணி வரவேற்ற பேசுகையில், நீதிமன்றத்தில் டாக்டர் குப்புசாமியின் வாதங்கள் தலைவரமாகவும், விவரங்கள் நிறைந்ததாகவும், எளிதில் புரிந்துகொள்ளக் கூடியதாகவும் இருக்கும் என்றார். வெங்கெனிடா?

கூறினார்.
கோயம்புத்தூர் முதன்மை
மாவட்ட நீதிபதி எம்.என்.
செந்தில் குமார் முன்னிலையில்
நடைபெற்ற இந்நிகழ்வில்,
தமிழ்நாடு மாநில மனித
உரிமைகள் ஆணையத் தலைவர்
நீதிபதி (ஒய்வு) எஸ்.பாஸ்கரன்
கோவை வழக்கறிஞர் சங்கத்
தலைவர் கே.எம்.தண்டபாணி,
முத்தவழக்கறிஞரும்,
சிபிஐ முன்னாள் அரசு
வழக்கறிஞருமான
என்.கந்தரவுடிவேலு
உள்ளிட்ட 100க்கும்
மேற்பட்ட வழக்கறிஞர்கள்,
விருந்தினர்கள் கலந்து கொண்ட
புகைப்படத்தை வெளியிட்டன
மேலும், இந்நிகழ்ச்சியில்
டாக்டர் குப்புசாமியின் சிறு
வாழ்க்கை வரலாறு புத்தகமும்
வெளியிடப்பட்டது.

புதிய பதிவுக்குறை
அலுவலகங்கள்
கொவையில் திறப்பு

து மிழ்நாடு முதலமைச்சர்
து மு.க.ஸ்டாலின்,
கோவை உள்ளிட்ட
தமிழ்நாடு முழுவதும்
பல்வேறு மாவட்டங்களில்,
து பதிவுத்துறை
அலுவலகங்களை
சென்னையிலிருந்து
காணொலி வாயிலாக
வெள்ளிக்கிழமை திறந்து
வைத்தார். அதையொட்டி,
கோவை கிராஸ்கட்
சாலை, சிங்கப்பூர்
பிளாஸா வணிக வளாகக்
கட்டிடத்தில் நடைபெற்ற,
கோவை தெற்கு மாவட்ட
பதிவாளர் அலுவலகம்,
மாவட்டப் பதிவாளர்
அலுவலகம் (தணிக்கை)
அலுவலகம் திறப்பு விழா
நிகழ்ச்சியில், கோவை
மாநகர் மாவட்ட திமுக
செயலாளர் நா.கார்த்திக
கலந்துகொண்டார்.
இந்திகழ்வில் துணைப்
பதிவுத்துறை தலைவர்
சாமிநாதன், கோவை
தெற்கு மற்றும்
வடக்கு மாவட்டப்
பதிவாளர்கள் நிர்வாகம்
மற்றும் தணிக்கை
(பொறுப்பில்) சிவராஜு,
பிரபாவுதி, காந்திபுரம்
பகுதிச் செயலாளர்
சேதுராமன், வட்டக்கழகச்
செயலாளர்கள் மற்றும்
கழக நிர்வாகிகள்,
பதிவுத்துறை அலுவலகங்கள்

NGPiTECH Inks MoU with Krish Tec



The Department of Information Technology, Dr.N.G.P. Institute of Technology (NGPiTECH), signed a Memorandum of Understanding (MoU) with Krish Tec, Coimbatore to have mutual intentions to provide industrial experience to the students and the faculty members which helps them to understand the industrial standards and expectations. This MoU was signed by S.U.Prabha, Principal of NGPiTECH, R.Vimalathithan, Director, Krish Tec, in the presence of M.Krishnamoorthi, Professor & Head, Department of IT and the faculty members of NGP iTECH.

TNAU Organizes "Agri Hackathon"

The Covai Mail

The tenth edition of AGRONOA 2023, a National Level Agricultural Inter College Competition with the theme "Agriculture 4.0 – The Future of Farming" was organized by the Dean (Agriculture), AC & RI, TNAU. The competition hosted several team events namely Agro touting, Farm Frenzy, Agri Hackathon, etc.

The Biotechnology Industry Research Assistance Council (BIRAC), New Delhi supported E-YUVA centre functioning in the Department of Plant Biotechnology, Centre for Plant Molecular Biology & Biotechnology, TNAU, co-organized the Agri hackathon event.

Agri Hackathon is a business plan competition in which undergraduate students with startup ideas participate as a team. The start-up ideas were presented by 11 teams from TNAU constituent and affiliated colleges. The innovative ideas presented in the competition include LAFA (an interface to connect agricultural labourers and farmers), donkey farming, millet-based milk, organic millet, organic mask, etc.

Manivel and Bhuvanaeshwaran, students of Forest College & Research Institute, Mettupalayam, won the Agri Hackathon event for their idea entitled "Biomass Briquettes from Invasive species"

Samsung India Awards Top 10 Teams in 'Solve for Tomorrow'

The Covai Mail

Samsung India announced the Top 10 teams of the 'Solve for Tomorrow' national education and innovation competition, celebrating innovation and social responsibility among Gen Z in India.

The teams proposed solutions for real-world problems, ranging from water purification and crop health to waste management and inclusivity for individuals with hearing and visual impairments. The teams were selected from various cities, including Maharaigani, Lakhimpur, Golaghat, Darjeeling, Surat, Ahmedabad, Ernakulam, Chennai, and Delhi. In collaboration with the Ministry of Electronics & Information Technology's Startup Hub and IIT Delhi's Foundation for Innovation & Technology Transfer, Samsung mentored the teams during a bootcamp and provided Rs.20,000 for prototype development.

Each team presented their ideas to a jury of young Samsung employees and received Samsung Galaxy Book3 Pro 360 laptops, Galaxy Buds2 Pro, and certificates. Samsung praised the teams' dedication to solving India's challenges and looks forward to further supporting their solutions.

CREDAI CBE Appeals for Rollback of TN Registration Fee Hike

The Covai Mail

The construction industry in Tamil Nadu has been experiencing a slow growth trajectory in recent months, after facing several ups and downs over the past few years. However, the sector has been dealt a severe blow with the recent announcement by the Tamil Nadu government to increase various registration fees and stamp duty.

The key changes include a significant rise in the registration fees for construction agreements, surging from 1% to 3%. This increase adversely affects development projects like apartments, villas, and gated communities, as it discourages potential buyers from investing in under-construction properties, which were previously more attractive due to lower rates during launch and reduced registration charges.

Additionally, the cost of registering Power of Attorney (PoA) for non-family members has been raised from Rs. 10,000 to 1% of the market value. This change poses challenges for those unable to carry



Gugan
President



Arvind Kumar
Secretary

out transactions directly, especially in joint venture projects, where property values are determined later and paying the entire value upfront becomes impractical.

The industry also faces the impact of higher mortgage cancellation charges, making various services considerably more expensive. Even a slight 1% increase in registration fees and stamp duty can lead to a substantial rise in property prices by at least Rs. 100 per square foot, further burdening prospective buyers.

These changes have come at a critical time for the construction industry, which is still recovering from the

effects of Demonetization, GST implementation, and the COVID-19 pandemic. Many developers have already shifted from property development to plotted development due to the challenging economic situation, leaving limited options for survival within the industry.

In response to these concerns, CREDAI Coimbatore has urged the Tamil Nadu government to reconsider the steep hike in registration charges. They highlight that this move not only impacts the construction industry but also affects the interests of potential homeowners seeking affordable residential properties.

NGPiTECH Hosts Guest Lecture on Menstruation



Prabha, the Principal OF NGPiTECH felicitates the Chief Guest Jayanthi Durairajan, Entrepreneur Co-Founder & Director, Mahinsure, Coimbatore

The Covai Mail

The Women Development Cell of Dr NGP Institute of Technology (NGPiTECH) recently hosted a guest lecture on "Menstruation Management" for all the female students and faculty members.

Gomathy, WDC Convenor,

delivered the welcome address. In her Presidential address, Prabha, the Principal emphasized the significance of Women in society. The resource persons Jayanthi Durairajan, Entrepreneur Co-Founder & Director, Mahinsure, Coimbatore and Elizabeth Roy, Sustainable Menstrual Care program Associate,

Education for Good Foundation in Kerala gave a detailed presentation about Sustainable menstrual health and hygiene.

Janani, Assistant Professor in the Department of Computer Science and Business Systems, delivered a vote of thanks. The event witnessed around 450 participants.

New DRR Takes Charge at 'KALAM' Rotaract District Assembly

The Covai Mail

The XVI Rotaract District Assembly "KALAM," organized by the Rotaract Clubs of Coimbatore CACIL and Hindusthan College of Arts & Science (HICAS) in association with RI District 3201, took place at the College premises. The event showcased the diverse culture of RI District 3201, comprising Coimbatore, Cochin, Idukki, Palakkad, and Thrissur.

Rtr. Karthi, the Director of District Events delivered the welcome address. Rtr. PP. Mohammed Afsar presented the Secretary's Report for the Rotary Year 2022 – 2023 through a video, highlighting the clubs' commendable

contributions.

Rtr. Kishore Babu, the outgoing Celebrate DRR, bid an emotional farewell, expressing his gratitude to those who supported him throughout his term. Rtr. PP. Sathish Balakrishnan, the incoming Elevate DRR assumed the role of District Rotaract Representative for the Rotary Year 2023 – 2024.

A new 43 diligent council members were introduced, and they pledged to uphold the values of Rotaract. The Elevate Logo was unveiled by dignitaries, signifying the theme for the upcoming year.

Governor Rtn. TR Vijaykumar- District Governor, Rtn Chella – District Governor

KPRCAS Organized IBAC on 'Business Analytics'

The Covai Mail

KPR College of Arts Science and Research (KPRCAS), School of Commerce, Department of Business Analytics recently organized an International Business Analytics Conclave with the theme "Business Analytics and Beyond."

Vengatesan, Associate Professor & Head, Department of B.Com (Business Analytics) welcomed the gathering. Geetha, Principal, KPRCAS presided over the event. Kumuthadevi, Dean, School of Commerce felicitated the gathering.

Keynote speakers included Yong Woon Ching, HR and Corporate Manager, IME Group of Companies, Paramaswaran, Associate Professor & Head, School of Business and Management, Christ Deemed to be University, Pune Lavasa Campus,

and Raghav Sadagopan. Analyst, Sudha Ads, Chennai.

The speakers discussed the transformative power of data-driven decision-making and its potential to drive business growth and competitiveness. They also emphasized the importance of data governance, ethical considerations, and advanced technologies in gaining a competitive edge in today's data-centric business landscape.

The conclave concluded with a vote of thanks by Mahesh Kumar, Assistant Professor, Department of Business Analytics. Overall, it was a successful event that empowered attendees with knowledge and insights into the world of business analytics. The event saw enthusiastic participation from around 750 attendees.



Keynote speaker Paramaswaran, Associate Professor & Head, School of Business and Management, Christ Deemed to be University, Pune Lavasa Campus addressed the gathering

TNAU 112th MASU Day celebration

PRESIDED BY

V.G. GEETHALAKSHMI, Vice-Chancellor (TNAU) & Chief Patron (MASU)



Chief Guest, B K Krishnaraj Vanavarayar, Chairman of Bharatiya Vidya Bhavan, Geethalakshmi, Vice-Chancellor of TNAU and Murugan, Secretary of MASU with the scientists from various agricultural disciplines.

The Covai Mail

Madras Agricultural Students Union celebrated its 112th Foundation Day on July 14th, 2023, commemorating the century-old evergreen organization. Established in 1911 and registered as a society in 1923, the Madras Agricultural Students Union (MASU) remains a registered body of TNAU (Tamil Nadu Agricultural University).

During the event, Professor Kannan, President of MASU, delivered a warm welcome address. Geethalakshmi, the Vice-Chancellor of TNAU and Chief Patron of MASU delivered the Presidential address, highlighting the

history and founding motto of MASU. She also praised the success of the "Madras Agricultural Journal," a publication running for 110 years, and encouraged students to contribute and enhance its standards. The Chief Patron lauded the Executive Committee's efforts in re-establishing the MASU awards after a decade-long break.

The Chief Guest, B K Krishnaraj Vanavarayar, Chairman of Bharatiya Vidya Bhavan, and President of N.G.M College & KCT, commended MASU for its continuous support to TNAU's student community. He urged young minds to work for societal betterment

and emphasized how a positive mindset can lead to extraordinary changes in people's lives. Vanavarayar congratulated the award winners and students at the MASU award ceremony.

Sixteen eminent scientists from various agricultural disciplines received awards for their exceptional research contributions from the Chief Guest and Chief Patron (MASU). Additionally, student winners from TNAU's Constituent colleges received prizes from the dignitaries. The celebration concluded with the MASU General Body Meeting, where Professor Murugan, Secretary of MASU, delivered the Vote of Thanks.

ICCIC Hosted 'Uzhave Thalai 5.0'

The Covai Mail

Indian Chamber of Commerce Land Industry Coimbatore (ICCIC) recently organised the 5th Edition of "Uzhave Thalai 5.0 Agri Seminar" at CODISSIA Trade Fair Complex, Coimbatore. V Geethalakshmi, Vice Chancellor, Tamil Nadu Agricultural University (TNAU), Coimbatore, inaugurated the event. B Sriramulu, President, ICCIC welcomed the gathering and Cibi N B Anand, Chairman, Uzhave Thalai Committee briefed about the concept of Uzhave Thalai.

This year they have instituted three awards to recognize the achievements of Women Agro Entrepreneurs, Collective Farming efforts, and Innovation on Agri Implements. The Selection Committee have selected MNS

Suganthi, Global Coconut Farmers Producer Company Limited, (THENNEERA), and Bull Electric Private Limited for the awards of Women Agro Entrepreneurs, Collective Farming Efforts, and Innovation on Agri Implements.

V Geethalakshmi, Vice Chancellor, presented the awards and honoured the awardees.

The speakers Karunakaran Ganesan, Ram Rajasekharan, Prof. M. Loganathan, and Kavin Kumar Kandasamy delivered lectures on the topic of Diversification strategies through high-value fruit crops, Potential of Spices processing and Exports, Value addition of Millets, and Agriculture based Carbon Credits. N Pradeep, Co-Chairman proposed the Vote of Thanks. Nearly 450 participants consisting of Farmers and Non-Farmers participated in the event.



Rtr. PP. Sathish Balakrishnan, the incoming Elevate DRR assumed the role of District Rotaract Representative for the Rotary Year 2023 – 2024

TMF and WRI India Identify Metro Access Challenges in India

The Covai Mail

Toyota Mobility Foundation (TMF) and WRI India launched a working paper called 'Improving Metro Access in India: Evidence from Three Cities' during Connect Karo 2023. The paper examines how poor access to metro stations impacts metro rail usage in India.

Despite significant investment in these systems, the lack of efficient last-mile connectivity hampers their full potential. The research was conducted in Nagpur, Delhi, and Bengaluru, revealing that Indian metro systems primarily attract 18 to 35-year-olds who use them for work and education. Commuters prefer low-cost shared modes for last-mile connectivity, with walking and shared options accounting for over 75% of last-mile mode-share.

The study recommends high-frequency services, gender-inclusive fare structures, and faster last-mile modes to improve metro ridership and expand catchment areas around stations.

Nominee, Rtn CT Thiagarajan – DRCC, PDRR Rtn/Rtr Girish E- President of RSA MDIO, Rtn Godwin Maria Visuvasam-District Rotaract Advisor, DRRs and leaders from other District, PDRRs of RI District 3201, the President of the Home Club of the DRR were addressed the gathering.

Then the board members attended a total of 9 training sessions conducted by Certified District Trainers, empowering them with the skills to implement innovative ideas.

The valedictorian ceremony honoured outstanding members and the host team. Rtr. PP. Vikash Subramani, the Event Chairman, expressed heartfelt gratitude for the team's efforts in making the assembly a success.

Rtr. PP. Sathish Balakrishnan, the incoming Elevate DRR assumed the role of District Rotaract Representative for the Rotary Year 2023 – 2024

PSGCON organizes PSG ZEST



Aheelash, of III Year B.Sc. Nursing receives a trophy from Jayasudha, Principal of PSG College of Nursing

The Covai Mail

PSG College of Nursing (PSGCON) recently organized 'PSG ZEST 2022-23', an annual Intramural Sports Meet, to promote physical fitness and overall development among its students. The event aimed to highlight the importance of physical activity for a healthy body and its positive impact on intellectual engagement.

Jayasudha, Principal of PSG College of Nursing, presided over the event, which commenced with a flag-hoisting ceremony by the Chief Guest, Srividhya, Director In-charge, PSG IM, and Usha Kaliyaperumal, Care Co-coordinator, Ontario, Toronto, Canada. Prof. Sofiya Princess Hema, Sports Coordinator welcomed the gathering. In her

Presidential address, Jayasudha emphasized the significance of physical fitness for personal growth.

Kirubakaran, Student Sports Secretary read the Annual Report. The Guest of Honour Usha Kaliyaperumal, the 1st batch (1994) of PSG alumni congratulated all the students for their active participation and cherished her memories in this college. The Chief Guest Srividhya, in her speech, emphasized the importance of participating in sports and developing self-confidence, motivation, sportsmanship and team spirit.

Various sports events, including group activities, track and field events, and human pyramids, were conducted,

showcasing the students' enthusiasm and sportsmanship. Aheelash and Gayathri of III Year B.Sc. Nursing emerged as the individual champions in the male and female categories, respectively, while the house "White Wolverans" secured the overall trophy.

The event concluded with a prize distribution ceremony, where winners were honoured by esteemed guests and faculty members. PSG ZEST successfully fostered a spirit of sportsmanship, encouraged an active lifestyle, and promoted overall wellness among the students. Palaniswamy, Physical Director, Senior faculty of the college was also present. Jesika Mary, Sports Co-coordinator proposed the vote of thanks.

NGPiTECH Hosts

Seminar on Flood Mapping and Monitoring



S. Shanmugam, Chairman of The Institution of Engineers (India), Coimbatore Local Centre, S.U. Prabha, Principal, P. Muthupriya, HOD of Civil Engineering of NGPiTECH, chief guest Subhasis Mitra, Assistant Professor at IIT Palakkad and R. Ilangovalan, Former Chief Engineer of PWD, Coimbatore along with the participants in the seminar

The Covai Mail

The Department of Civil Engineering at Dr.N.G.P. Institute of Technology (NGPiTECH), Coimbatore, recently organized a one-day seminar in association with The Institution of Engineers (India), Coimbatore Local Centre. It focused on "Remote Sensing & GIS Application in Flood Mapping, Monitoring, and Flood

Damage Assessment."

S. Shanmugam, Chairman of The Institution of Engineers (India), Coimbatore Local Centre, delivered the welcome address, and S.U. Prabha, Principal of NGPiTECH, felicitated the gathering. P. Muthupriya, HOD of Civil Engineering, provided an introduction to the seminar.

The event featured two technical sessions presented by experts from academia

and industry. In the afternoon session, a technical paper presentation took place. Subhasis Mitra, Assistant Professor at IIT Palakkad, served as the Chief Guest. Additionally, R. Ilangovalan, Former Chief Engineer of PWD, Coimbatore, & Vice Chairman of Tamil Nadu Water Resource Department, Chennai, delivered a keynote on "GIS Tool for Climate Change and River Basins Understanding."

VST Tillers Tractors Ltd unveils VST 929 DI EGT Tractor

The Covai Mail

VST Tillers Tractors Ltd unveiled the VST 929 DI EGT compact tractor at AGRI INTEX 2023, India's Premier Agriculture Trade Fair, in Coimbatore. This 28HP tractor offers high torque and power in its category, with top-notch fuel efficiency.

Its dual acting power steering, stylish design, and ergonomic features makes it versatile for various crops, including sugarcane, maize, soyabean, grapes, mango, areca nut, pomegranate, and cotton fields. The tractor incorporates cutting-edge technology and productivity features, earning it the "Best in-Category" title.

With a focus on the Gen Z Farming community, it provides an option for Electro-Hydraulic Control (EHC). Additionally, bookings for the VST 932 DI iTRAC tractor, featuring over 30 farmer-friendly features, were announced.

AGRI INTEX, its 21st edition, was held at CODISSIA Trade Fair Complex, Coimbatore, introduced Contemporary Agriculture, Horticulture, Dairy Farming, and Food Processing Technologies along with their best practices. Over the years AGRI INTEX has witnessed an overwhelming response from industry and all trade and this year's trade fair is expecting over 100000 business and industry visitors, more than 500 exhibitors, and 1000 booths.

HEVs as the Game-Changers in India's Green Mobility Drive

- Vikram Gulati, Executive Vice President, TKM

The Covai Mail

Automobile manufacturer, Toyota, has a car manufacturing plant in Bidadi, Karnataka. It consists of a car manufacturing unit, a technical training centre, an environmentally friendly Miyawaki Forest and a solar power plant.

After visiting the plant, Vikram Gulati, Country Head & Executive Vice President (Corporate Affairs & Governance) at Toyota Kirloskar Motor Pvt. Limited (TKM), highlighted the company's commitment to green and clean mobility in India. Gulati expressed his belief that hybrid electric vehicles (HEVs) are the most environmentally friendly solution to replace petrol and diesel fuel, significantly reducing pollution and carbon emissions.

Under the 'Make in India' initiative, TKM has set ambitious goals for achieving global carbon neutrality by 2050 and reaching a "Net Carbon Zero" level in their manufacturing operations by 2035. To achieve these targets, the company has invested Rs 4,800 crore in various initiatives and technologies focused on sustainable transportation.

One of TKM's primary initiatives is the Toyota Technical Education Program (T-TEP), which aims to create a world-class pool of industry-ready technicians. Through the Toyota Kaushalya Program, the company

offers free training to students from economically challenged backgrounds in rural Karnataka, empowering them to become skilled technicians in the automobile sector. The expansion of the Toyota Technical Training Institute (TTTI) from 200 to 1,200 students will further boost their efforts in nurturing talent for advanced technologies and manufacturing.

Gulati emphasized the importance of continuous research and pilot studies for adopting cleaner technology options. TKM has partnered with the Government Vehicle Testing Agency (ICAT) to evaluate Fuel Cell Electric Vehicles (FCEVs) like Mirai on Indian roads and climatic conditions. Additionally, TKM has entered into an MoU with the Indian Institute of Science (IISC) to study the conditions and carbon emissions of ethanol-fueled vehicles (FFV & FFV-SHEV) in India.

Furthermore, the company supplied Hydrogen Fuel Cell Modules for proto examination and feasibility studies to Ashok Leyland, showcasing their dedication to exploring sustainable alternatives. Gulati also discussed TKM's focus on customer satisfaction and adapting to market needs. The recent launch of the Urban Cruiser Hyryder and Innova HyCross is a testament to their commitment to creating a sustainable future and developing new



technologies that improve vehicle performance and safety.

As part of Toyota's Environment Challenge (TEC) 2050, TKM has taken significant steps to minimize their environmental impact. The Bidadi TKM Manufacturing Plant achieved 100% renewable energy usage from the grid in June 2021. The company has also undertaken a Lake Rejuvenation project and established an Ecozone with 17 theme parks within the TKM facility premises, promoting a circular economy approach through the Reduce, Reuse & Recycle (3R) approach.

Looking ahead, TKM plans to implement a three-shift operations system to meet growing demand and reduce waiting times for customers. This expansion will increase output by over 30% and support the delivery commitments to booked customers. Furthermore, TKM's plant has facilities to recycle and reuse up to 95 percent of old vehicles, in line with the recently introduced vehicle scrapping policy.

In conclusion, Vikram Gulati's remarks underscore Toyota Kirloskar Motor's dedication to providing eco-friendly mobility solutions in India. As the company continues to invest in advanced technologies, training programs, and sustainable practices, it aims to drive India's transition towards a greener and cleaner automotive future.

Tata InnoVent Invites Engineers to Solve Manufacturing Challenges

The Covai Mail

Tata Technologies, a global engineering and product development digital services company, has launched Tata Technologies InnoVent, an innovative platform aimed at empowering young engineering students in India.

The platform provides students with an opportunity to showcase their creativity and develop solutions for challenges faced by the manufacturing industry. InnoVent invites 3rd and 4th year engineering students across India to propose innovative projects addressing real-world problems, including electric vehicles, cybersecurity, data and Artificial Intelligence (AI) engineering, and more.

The shortlisted teams will receive innovation tools and technologies, along with mentoring from Tata Technologies Subject Matter Experts (SMEs). Projects will be evaluated based on diversity, novelty, feasibility, and impact, with special emphasis on encouraging participation from women engineers and specially-abled team members.

The top three winning teams may receive a cumulative cash prize worth Rs.4.5 Lacs and paid internships with Tata Technologies. Deadline for project submission is 31st August 2023.

Sony Introduces SRS-XB100 compact wireless speaker

The Covai Mail

Sony has introduced the new SRS-XB100, a small wireless speaker with powerful, clear sound. It offers room-filling audio for parties or entertainment. The speaker is waterproof and dustproof with an IP67 rating, ensuring durability. Its battery life lasts up to 16 hours, and it has a compact design with a versatile strap for easy portability.

The seamless Bluetooth connectivity allows for easy pairing with devices. It also features a built-in microphone with echo-cancelling technology for clear hands-free calls. The SRS-XB100 is available in Black, Blue, Light Green, and Orange colors at Sony retail stores for Rs 4,990.

Godrej Capital's New Unsecured Business Loans for MSME

The Covai Mail

Godrej Capital, the financial services arm of the Godrej Group, has launched unsecured business loans specifically tailored for micro, small, and medium-sized enterprises (MSMEs) in India. The loans address challenges faced by these businesses, providing flexible repayment options aligned with their cash flow management.

The process is fully digitized, ensuring quick approval and disbursal. The loans offer longer tenure of up to 60 months and a reward program for timely repayments. Godrej Capital aims to be a preferred lender for MSMEs and has expanded its reach to 31 markets. They also introduced the digital platform "Niramaan," partnering with various companies to assist MSMEs in growing their businesses.

To Advertise in THE COVAI MAIL

84898 12341

84895 12341

covaimailads@gmail.com

report2tcm@gmail.com

THE COVAI MAIL

Disclaimer: The readers are advised to check with the authenticity of the organisations that are advertising in our newspaper before taking action in any way. The Owner and Publisher of this newspaper are not in any way responsible for the genuineness of the advertisements / advertisers and their products and services. If anybody suffers a loss or damage because of the advertisements published in this newspaper, then the owner, publisher, printer, editor and employees can be responsible under no circumstance as stated earlier.



