



THE COVAI MAIL



ENGLISH & TAMIL WEEKLY NEWSPAPER

RNI: TNBIL/2014/55455 | Postal Reg.No: CB/123/2021-23.

Vol No. : 10 Issue No. : 3

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Every Sunday, April 16 - 22, 2023, 8 Pages, Rs.5/-

Annual subscription - Rs.260/-



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NEET - 2022 ACHIEVEMENTS



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STATE 3rd**



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And Above

And Above

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1552

CEBACA's Office Bearers Installation Ceremony

The Covai Mail

Coimbatore Builders and Contractors Association(CEBACA) organized an Installation Ceremony of Administrative Panel 2023-24 at the Residency Towers, Coimbatore on Monday. M.A.M.R. Muthiah, Chairman, Chettinad Cements served as the Chief Guest. Anandapadmanapan, Founder & CEO, TENXHEALTH Technologies P Ltd., Former Senior Vice-President, KMCH and Antony Fernandas, Principal, Christ the King Polytechnic College was the Guests of Honour. A Coffee Table Book was released by Iakoka N Subramaniam.

Swaminathan, immediate Past President gave the introductory remarks. Secretary report was given by Raamanathan, Secretary, Sagayaraj, President, Raamanathan, President-Elect, Senthil, Secretary, Shamsudeen, Jt. Secretary and Ravichandiran, Treasurer were installed as the Office Bearers for the year 2023-24.



A Coffee Table Book released by Iakoka N Subramaniam along with the Chief Guest M.A.M.R. Muthiah and the Office Bearers of CEBACA

In his acceptance speech, Sagayaraj said, "Words have power, it's our words that turn into actions and make our lives beautiful. CEBACA has taught passive trait, management skills, self-respect, professional virtue, integrity development and social responsibility to us. When I look back to our past achievements, unity, dedication to commitments, advice and guidance in our organization

has amazed me. Also, members will be provided with personality and leadership development trainings, executive management trainings, technical seminars and legal advice. I assure you that all the work we have done so far will be carried forward without losing its luster and I declare, this year as the year of our members"

Rajarathinam Associates Consultant, Rajarathinam, Associate

Professor in Kumaraguru College of Technology, Gandhimathi and Love and Grace Mission, Managing Director, Esther Vijaya delivered the felicitation address.

The Chief Guest in his speech said, "Automation of construction like post emission technologies, factory built buildings and houses, etc., should be incorporated to do faster construction. Also, machineries should be invested

to train the labours in the latest construction. Since this is an Engineering association, an institution should be formed to train students from 6 months to 1 year on the field to get the perfect Product Engineers."

He further said that Chettinad will collaborate with CEBACA in the skill development program and will sponsor upto Rs.10 lakh for the organization services.

Antony Fernandas said, "The Civil Engineering field and construction industry is growing exponentially. The industries don't want to spend time on training the engineers, they now look forward to the Industry Ready Engineers" and he also requested CEBACA to create more awareness programs in schools and institutions about the 'scope of Civil Engineering'.



SIMA hails Tamilnadu Textile Policy Note 2023-24

The Covai Mail

The Minister of Handlooms and Textiles, R.Gandhi, presented the Handlooms, Handicrafts, Textiles and Khadi Policy Note in the House recently, announcing numerous benefits for the handlooms and textiles sectors.

In a press release, Ravi Sam, Chairman, SIMA thanked the Chief Minister and Minister for Handlooms and Textiles for the initiatives towards strategic shift in TamilNadu textile sector and announcing 22 policy

measures for the handloom and textile sectors. He has appreciated the announcement of creating a textile city closer to Chennai and the declaration for TamilNadu Pavilion in all the major international exhibitions that would boost the TamilNadu brand and create enormous market opportunities for strengthening domestic and international markets for the whole value chain in the State.

He has appreciated the various fund allocation made for convening the international technical textile conference, R & D facilities, Workshops, skill development, etc. for technical textiles.

He has also welcomed the various unique policies announced for the handlooms sector including training and development of young handloom entrepreneurs, Dr.Kalaignar Karunanidhi Centenary Handloom Park at Arani, etc. Ravi Sam has said that all these policy initiatives would strengthen the whole value chain in the textiles and clothing industry in the State including handlooms and Co-optex.

ITF & BGMEA Delegation met Textile Entrepreneurs

The Covai Mail

Bangladesh is steadily increasing its share in all developed markets. It is moving towards its target of \$50 billion in yearly exports and its vision is to achieve a \$100 billion target in the coming years.

To match such growing business volumes, Bangladesh needs more yarn and fabric imports. So, to explore more sourcing opportunities from Tamil Nadu, 6 delegates from Bangladesh Garments Executive Associations(BGMEA) visited and attended an exclusive interaction meeting with Indian Texpreneurs Federation(ITF) members at Coimbatore. 85 textile entrepreneurs from TN participated in the meeting.

Prabhu Dhamodharan, Convenor and Srihari Balakrishnan, Board Member of ITF, Sonil Jain of Sowtex and Sanjay Kumar Naha, Co-Chairman, Standing Committee on Safety, S K Roy Dulal Chairman - Standing Committee On Trade License, BM Tanvir Chairman - Standing Committee on Crisis Management, Emdad Ul Haque Mazi - General Secretary, Arman Chowdhury - Sr Member and Rajesh Saha, Director - Sr Member of BGMEA were present in the meeting.

TNAU embarks to generate Corpus fund



Geethalakshmi, Vice Chancellor along with Pancharatnam, son of Late Dr. Ramaiah and his family.

The Covai Mail

Corpus fund is considered as the capital of educational organizations. Geethalakshmi, Vice Chancellor, Tamil Nadu Agricultural University, Coimbatore took initiatives to generate Corpus Fund to augment its educational, research and extension programs. Appreciating this initiative, Government of Tamil Nadu announced

its generous contribution of Rs.100 Crores in the recent agricultural budget 2023 - 24. In response, TNAU has initiated massive fund-raising programs for mobilizing matching grants from TNAU alumni and various organizations,

Pancharatnam, son of Late Dr. Ramaiah, a pioneer rice breeder of TNAU and recipient of Padma Shri (1957) and Padma Bhushan (1970)

awards and his family came forward to contribute Rs.5 Crores to TNAU Corpus Fund for promoting quality research.

The Vice Chancellor profusely thanked Dr. Ramaiah's family for their contribution and said that the amount will be maintained in the TNAU Corpus Fund and interest accrued will be utilized to foster innovative research and nurture young talents.

VIMS organized an Expert Meet



Guna Sekaran, CEO felicitated the Chief Guest Balaji in the presence of Valarmathi, Director of VIMS

The Covai Mail

Vivekananda Institute of Management Studies, Coimbatore organized an Expert Meet on "Creating Brand Equity", recently. Valarmathi, Director - VIMS addressed on the importance of Brand Equity in this current market trends. Guna Sekaran, CEO delivered the Presidential Address and encouraged the students to develop creativity by learning how branding are created.

Balaji, Director - Marketing, Repose Mattress Pvt.,Ltd was the Resource Person of the event. He presented on Branding Elements such as Brand Purpose, Positioning, Personality & Brand Story.

He also explained the importance of Referral Marketing with the real time examples of Google, Colgate, Dettol and Mintop.

The resource person was honoured by CEO with a memento.

TNAU-FPO Linkage - MoU Signing Ceremony

The Covai Mail

Tamil Nadu Agricultural University (TNAU), is implementing novel initiatives to address the challenges faced by the farmers of Tamil Nadu. One of this initiative is TNAU-FPO linkage (TFL) programme. Geethalakshmi, Vice-Chancellor, TNAU stimulated all the units of TNAU to adopt one Farmer Producer Organization (FPO) to extend

handholding for technical support, market and financial linkage and GI registration, etc. Under this initiative, 112 FPOs have been identified and adopted by different units of TNAU.

To take forward this initiative on a firm footing, MoU signing ceremony was organized with 14 FPOs on Wednesday at TNAU. The FPOs were represented by their Chairman and two Directors. Vice - Chancellor, TNAU had a detailed interaction with the office bearers of FPOs to understand

the issues faced by FPOs in their establishment and functioning.

Suresh Kumar, Director, Centre for Agricultural and Rural Development Studies (CARDS) and Nodal Officer for TNAU-FPO linkage, coordinated the programme. Murugan, Director, Extension Education and Balasubramani, Controller of Examination felicitated the gathering. Velavan, Professor (ARM), delivered the vote of thanks.

ASBM Organised HR Meet 2023



Adithya School of Business Management organized 'A Day in the Life of a HR'-ASBM HR Meet 2023 at HealthCare Global Enterprises Ltd, Bangalore, recently. The Chief Guest and Trainer was Major Dr. Deepa Tewari, CHRO of HealthCare Global Enterprises Ltd. Sundarpandian Natarajan, felicitated the chief guest. The Chief Guest addressed about the HR practices and the People management skills that every manager should possess. The students have learned the corporate culture, workforce management practices and policies.

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Senior Alumni Meet - NGPIT

The Covai Mail

Senior Alumni Meet of Dr.N.G.P. Institute of Technology, Coimbatore was held at Jenneys Residency, Coimbatore. This meeting aimed to build a sense of community among graduates while also encouraging them to build a sense of linkage

with the institution. Gayathri Devi, Convenor welcomed the gathering. Thavamani D. Palaniswami, Secretary delivered the presidential address.

Prabha, the Principal delivered the felicitation address and emphasised the importance of Alumni contribution to the institution.

The distinguished alumni members Balasubramanian Natarajan (2008-12 Batch) Union territory Civil Services officer Trainee and other renowned alumnus were honoured for their outstanding professional achievements, service to society and support to the Alma mater.



The alumni members along with the Principal Prabha, Secretary Thavamani D. Palaniswami and Convenor Gayathri Devi

SNMVCAS had its 30th Graduation Day



The Chief Guest honouring the Rank Holder

The Covai Mail

S shri Nehru Maha Vidyalaya College of Arts and Science conducted its 30th Graduation Day, recently. The Chief Guest, Dr. Mathew Cherian, Chief of Radiology Services, Kovai Medical Centre & Hospital stated, "Never follow anyone else's path, unless you're in the woods and you're lost and you

see a path and by all means you should follow that". Mahaveer Bothra, President-CWA & SNMV presided over the function.

Kamalesh C Bafna - Vice President and Sunilkumar Nahata-Secretary felicitated the program. Bharathkumar Jaghamani, Joint Secretary and Ashok Kumar Acharya - GC member graced the occasion with their presence.

Subramani - Principal, SNMV headed the Academic Procession followed by all Heads of the Department.

A total of 1100 graduates were awarded for their distinctive performance in examinations.

36 Rank Holders were exclusively called out and honored for their achievements.

STC celebrated its Annual Day



The Chief Guest Kumaravel presented the award to the student in the presence of the institute officials

The Covai Mail

S tree Saraswathi Thyagaraja College, Pollachi organized its Silver Jubilee Year Annual Day Celebrations recently. Chairman of the institution Ln. Sethupati presided over the

function. Somu presented the annual day report. Kumaravel, CEO and Co-founder, The Naturals Salon and Spa delivered keynote address.

He also emphasized the fact that entrepreneurs should be self-motivated by a range

of goals, not just profit. The Chief Guest presented the medals and awards to the meritorious students. Vice Chairman Rtn. Venkkatesh, Secretary Ln. Vijayamoghan, Director General Nandagopal felicitated the gathering.



'CODAC- 2023' celebrations at CMS

The Covai Mail

The 35th Annual Day of CMS College of Science and Commerce 'CODAC- 2023' was celebrated on Wednesday. Ajay Bharatan, IG/Principal, Central Training College, CRPF, Coimbatore was the Chief Guest of the event. In his speech, he insisted the students must inculcate human values like caring and compassion to become responsible citizens.

Balakrishnan, Principal, welcomed the gathering. The College annual report was presented by Vice Principal Sujatha. Rajagopalan, Chairman, CMS Educational and Charitable Trust and delivered the presidential address. Vice Chairman Ashok, Secretary Venugopal, Joint Secretary, Gereesan, and Treasurer Ravikumar felicitated the gathering, staff members & students graced the occasion with their presence.

'Vi20FANfest'- Participate to win a Smartphone every day!

The Covai Mail

Vi, India's leading telecom brand, brings exciting opportunities for its cricket enthusiastic customers to win rewards by participating 'Vi20FANfest' challenge, that gives them a chance to win a smartphone every match day. Through this two-month long contest during T20 Championship, Vi will felicitate winners with smartphones every day. Additionally, one mega winner will have the golden opportunity to win 2 tickets to experience the T20 Championship finals live.

Vi customers can play Vi20FANfest challenge on the Vi Facebook page- @

ViOfficialFanWorld, the Vi Instagram page- viofficialfanworld, and on Vi Twitter page- @ViCustomerCare, during match hours. Participants must correctly answer the trivia questions every day, by commenting with the hashtag '#Vi20FANfest'. There will be a total of 20 questions for each match.

The Smartphone will be given to a winner selected basis, a computerized audit from the participants who have answered all the questions correctly and the participant with most correct answers in the season will win the tickets to the finals. Additionally, the name and photo of each daily winner will be shared on Vi social media pages. Vi20FANfest challenge is valid till May 28, 2023.

SRH Introduced Aquatic Treadmill for Rehabilitation

The Covai Mail

Sri Ramakrishna Hospital launched TamilNadu's first aquatic treadmill, recently. It aims to revolutionize how people approach aquatic therapy and fitness. This state-of-the-art equipment offers a low-impact, high-intensity workout that is gentle on joints and muscles, making it an ideal choice for individuals recovering from injuries.

The Aquatic Treadmill is one of the innovative facilities launched by the Hospital to provide tailored treatment options and enhance the recovery procedure for every patient seeking help.

Aquatic treadmills are beneficial and effective compared to conventional treadmills. It can be used as gait training



tools for patients with neurological problems such as stroke, spinal cord injury, and brain injury.

Aquatic treadmills can be used for

various conditions, including post-operative, orthopedic, and neurological conditions and sports training and fitness.

New Reliance 'Trends' in Sathyamangalam

The Covai Mail

Reliance Retail TRENDS announced the launch of its new store in Sathyamangalam town of Erode district. This store has a special inaugural offer for its customers: - Shop for Rs.3999 and get an exciting gift at Rs.249 not only that the customers will also get a coupon worth Rs.2000 absolutely free on purchase of Rs.3999.

This store features an exciting range of good quality and fashion merchandise relevant to the region's consumers and at affordable and seen as high value for money. Customers of this town can look forward to a uniquely special and superlative experience of shopping for trendy Women's Wear, Men's Wear, Kids' Wear & Fashion Accessories at delightful prices.

Martin Foundation donated CCTV Cameras



Martin Foundation donated Six lakhs worth of CCTV Cameras for public streets in Coimbatore on Thursday. Martin Foundation Trustees, Charles Martin and AKS Leema Rose Martin handed over the cameras to the Saibaba colony police station. Balakrishnan, The Commissioner of Police along with the Police officers participated.

Bharathiar University inked MoU with Indian Air Force

The Covai Mail

Department of Education and Department of Educational Technology, Bharathiar University signed an MoU with Indian Air Force to admit qualified Air Force personnel to their M.Phil. /

Ph.D. (Part Time) to the on Wednesday at Bharathiar University, Coimbatore. Prof. Murugavel, Registrar i/c, signed the MoU on behalf of Bharathiar University and Air-Vice Marshal Rajeev Sharma Signed on behalf of the Indian Air Force.

Prof. Lovelina little flower, Vice-Chancellor Committee Member, Kadirivelu, Director, DRDO, Bharathiar University. Janardhana Kumar Reddy, Head, Department of Education, Air Commander Ramkishore, Group Captains Rachana Joshi & Madhu

Sengar, Wing Commander Kiran and the faculty members of Department of Education & Department of Educational Technology were present.

Janadhana Kumar Reddy welcomed the officers and Balasubramiam proposed Vote of Thanks.

Wartime Equipment Exhibition at Prozone Mall

The Covai Mail

An exhibition of wartime equipment and accessories like thrones, crowns, shields and spears used by popular actors in Ponniyin Selvan Part II has opened at Saravampatti Prozone Mall, Coimbatore on Wednesday.

Prozone Mall Chief Manager Finance and Admin, Babu, Head Marketing - Bringston Nathan, Head

Operations Muzammil said, "All the objects featured in this exhibition are hand-painted by famous film art director Thotta Dharan."

Prozone Mall has created an opportunity for Coimbatore customers to see and enjoy the war era items that they have seen only in movies. Customers can view and take selfies at this exhibition for free from 10 am to midnight. The exhibition will be open to the public for one week.

SREC National Workshop on Aluminium alloys



Anita Aggarwal, Scientist F & Head, TDT Division-DST addressing in the presence of dignitaries on the dais.

The Covai Mail

The Department of Mechanical Engineering of Sri Ramakrishna Engineering College has conducted a National Workshop titled "Processing, Characterization and Application of Aluminium Alloys - An Approach towards Circular Economy", sponsored by the Department of Science and Technology, New Delhi and Technology Enabling Centre, Anna University, Chennai jointly with CODISSIA and Institute of Indian Foundrymen.

Anita Aggarwal, Scientist F & Head, TDT Division-DST, inaugurated

the workshop and highlighted the initiatives taken by DST to support the researchers in developing robust solutions for societal problems.

The workshop was presided over by Ramkumar, CEO, SNR Sons Charitable Trust, Alamelu, Principal welcomed the gathering. Krishna Kanth Pulicherla, Scientist E & Member Secretary, TDT Division, DST, Nagahnumaiyah, Director, CMTI, Bengaluru, Sanjay Kumar, Chief Scientist & Head- Metal Extraction & Recycling Division, CSIR-NML, Jamshedpur, Bhagyanathan, Associate Professor, Department of Mechanical Engineering, Chouhan,

Senior Principal Scientist, JNARDDC and Rajan, Senior Principal Scientist, CSIR-NIIST, Trivandrum enlightened the students through their speech.

The members represented the industries and academia presented their technological requirements in the processing of aluminium. Thirumal Azhagan, Department of Manufacturing Engineering, CEG Campus, Anna University, Chennai, Karuppuswamy, Professor & Head, Mechanical Engineering, Industry Connect head Ganesh and Members from CODISSIA and IIF were also present during the occasion.



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